



## **Residential Loyalty**

Create an entirely new address

**How can you attract and retain high value tenants?**

**How can you create a community environment within your property?**

**How can you create experiences that differentiate your property from the competition?**

Black Pearl Concierge partners with management teams of residential properties to acquire and retain tenants. We do so by delivering services and tenant benefits that enhance their amenities program and create true differentiation.

### *Increase Close Rates from the Best Tenants*

- Increase value of the property purchase or leasing package
- Differentiate from competitors
- Enhance property prestige

### *Enhance Tenant Retention and Referrals*

- Deliver an indispensable service, available only through you
- Enhance the on-property experience
- Positively impact owner/tenants' lives, even when not on-property
- Associate property with positive life experiences